GDPR - Privacy Policy:

Privacy Policy (Persondatapolitik)

Effective Date: [Insert Date] Company Name: Glusera ApS Address: Kingsgovej 26, 7400 Herning, Denmark CVR: [Insert CVR number] Contact: info@glusera.com / +45 401 73 150 Data Controller: Hans Jørgen Pedersen, Managing Director

1. Why We Collect Personal Data

We collect and process your personal data to:

- Respond to your inquiries
- Provide product information or updates
- Comply with legal obligations
- Improve user experience and site functionality

2. What Data We Collect

- Name, email address, phone number
- Technical data (IP address, browser type, cookies, etc.)
- Communication data (inquiry content, consent)

3. Legal Basis

We process your data in accordance with the **General Data Protection Regulation (GDPR)** under one or more of the following:

- Your consent (Art. 6(1)(a) GDPR)
- A contract or pre-contractual request (Art. 6(1)(b))
- Legal obligation (Art. 6(1)(c))
- Legitimate interests (Art. 6(1)(f))

4. Data Sharing

We only share your data with:

- Trusted third-party service providers (e.g., hosting, analytics)
- Authorities when legally required

5. Data Retention

We retain your data only as long as necessary to fulfill the stated purposes or comply with legal requirements.

6. Your Rights

You have the right to:

- Access your data
- Correct or delete it
- Withdraw consent
- Object to or restrict processing
- File a complaint with **Datatilsynet** (The Danish Data Protection Agency)

7. Consent Notice

By submitting our contact form, you agree that we may store and process your data to respond to your inquiry. You may withdraw your consent at any time by contacting us.

Contact

If you have any questions about this privacy policy, please contact: Hans Jørgen Pedersen – info@glusera.com – +45 401 73 150